



KYB FINANCIAL INFORMATION

For Fiscal Year Ending June 30, 2008



INCOME:

Northside	\$152,068
KYB Partners (Burlington, IA & Springfield, MO)	30,502
Other Congregations	13,398
Individuals	15,098
Memorial Gifts	9,975
TOTAL INCOME	\$221,041

EXPENSES:

Airtime-Kansas	51,750
Airtime-Missouri	40,850
Airtime-Illinois	41,000
Production (includes closed captioning)	11,227
Payroll	36,000
Bible courses, printing, stationery	4,283
Postage	4,291
Telephone (1-800 calls)	3,544
Website	895
Misc. (tapes, bank charges, travel, etc.)	850
TOTAL EXPENSES	\$194,690

PROJECTED 2008 ANNUAL EXPENSES

Airtime-Kansas	57,500
Airtime-Missouri	42,500
Airtime-Illinois	42,500
Production (Inc. closed captioning)	15,000
Payroll	40,000
Bible courses, printing, stationery	5,000
Postage	5,000
Telephone (1-800 calls)	3,000
Misc. (tapes, bank charges, travel, etc.)	1,500
Website	750
TOTAL EXPENSES	\$212,750

Know Your Bible - A ministry of Northside Church of Christ-Wichita, Kansas
1-800-28BIBLE www.knowyourbible.com



Know Your Bible

Annual Report

October 19, 2008

SUPPORT



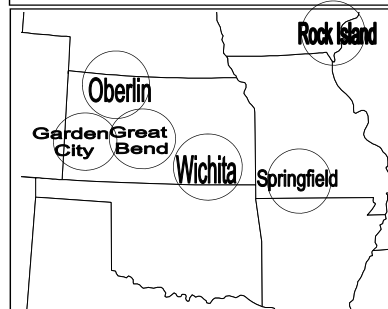
Know Your Bible is Northside's largest outreach ministry, with a budget of \$4,000 per week. Northside members contribute almost 80% of that total. **KYB** giving is over and above our regular contributions. Other churches and individuals fellowship with Northside in supporting this effective ministry.

METHOD

The program uses an interesting Question & Answer format. Answers are short and clear to hold the viewers' attention. Scriptures are displayed on-screen to reinforce our reliance on the Bible for answers. Long-term teaching is done with the free Bible Correspondence courses offered during the program.



REACH



KYB is broadcast every Sunday morning to a potential audience of 1.2 million households in eight states. The KSN network (NBC) covers most of Kansas, and reaches into Oklahoma, Colorado, and Nebraska. WHBF (CBS) in Rock Island covers SW Illinois and SE Iowa. KSPR (ABC) in Springfield, MO, reaches SW Missouri and NW Arkansas.

RESULTS

At least three good things happen where **KYB** is broadcast. 1) Hearts are opened to the joy of simply studying the Bible. 2) People gain a respect and admiration for the churches of Christ and our restoration plea. 3) People respond to the message and are baptized into the Kingdom.

Steve Sterner, pictured here, lives in Tipton, Iowa-50 miles from Burlington. He watched **KYB**, signed up for the BCC, and began visiting the church in Burlington. Steve was baptized September 28.



KNOW YOUR BIBLE SUNDAY-

The first broadcast of *Know Your Bible* was July 13, 1986, so we are in our 23rd year of spreading the gospel through this great ministry. We take one Sunday each year to report to the congregation on the finances and future of the program. We also take this day to make financial commitments for the coming year. Many members save for a one-time contribution on *KYB* Sunday. Others indicate what they propose to give in the coming year. Gifts to *Know Your Bible* are in addition to our regular giving for the support of Northside's other works. If you are a new member of Northside, we pray that you will join in continuing to make *Know Your Bible* available to over 1.2 million households in eight states.

OUR SUPPORT-

Northside Members—\$152,068

Northside continued it's strong support providing almost 80% of the total budget. That generosity enabled us to maintain all of the current *KYB* markets. God continues to give us an abundance for every good work!

KYB Partners - \$30,502

The **Water Mill** congregation (formerly North National) in **Springfield, Missouri** handles all the responsibility of answering phones, grading and delivering BCC's, and communicating with other churches in their market. They pay directly for all phone expense, material costs, and postage. In addition to those expenses, this year they sent \$7,200 to help with the cost of air time in Springfield.

The **Burlington, Iowa** congregation is also a special partner with Northside. They handle the same responsibilities and costs mentioned above and also sent over \$23,000 to help with the air time in Rock Island. *KYB* also receives financial support from the churches in Moline, IL and Sterling, IL in that market.

Other Congregations—\$13,398

These 19 Kansas churches graciously send regular support to help in this great work: Agra, Augusta, Derby, Douglass, Emporia, Eureka, Great Bend, Hutchinson Eastwood, Isabel, Kingman, Larned, Meade, Oxford, Pratt, St. John, Sylvania, Wellington, and Chisholm Trail and East Point in Wichita.

The church in Clearwater has a "change jar" in the foyer. When it's full, they select a good work to contribute to. This year they selected *KYB* and sent us over \$530.

Individuals—\$15,098

Fellow Christians living all over the state of Kansas and in other states, faithfully support the program. Many of these brethren have moved from Northside or other supporting congregations and continue to take part in keeping *KYB* on the air.

Memorials & Honor Gifts—\$9,975

More of our supporters and their families are designating *KYB* as the recipient of memorial gifts at their passing. Those gifts are "flowers that never fade" in that they will help teach the gospel to thousands each Sunday. This year we thank the families of **Sallie Williams, Toni McDaniel, James Tandy, Jerry Hall, John Laughary, Sr. and Lavon Weber**, as well as over 30 others for honoring their loved ones in this way. Some have chosen to give an honor "gift of rejoicing" every time someone is baptized. *KYB* has also been named as a beneficiary in wills and trusts.

OUR EXPENSES-

Airtime is, of course, our largest expense. Both Illinois and Missouri saw a small increase in rate this past year.

<u>Market</u>	<u>Time</u>	<u>#Households</u>	<u>Cost/Wk.</u>
Kansas	10:00	445,000	\$1,150
Missouri	10:30	369,000	850
Illinois	10:00	312,000	850

Production costs include studio time to tape the show, and tape duplication costs. Payroll is paid to the Northside treasury based on the estimated staff time spent on *KYB* duties. Other costs, such as postage, Bible courses, and telephone continue to grow as responses grow. In 2007, the FCC mandated that we add closed captioning. That costs about \$200 per show, or \$10,000 per year.

RESULTS-

KYB produces visible results in many ways. First-time viewers are captured by the variety of real-life questions that we deal with. (They are also impressed when they realize we never ask for money.) Regular viewers gain a respect and admiration for the churches of Christ and our plea for New Testament Christianity. Those who sign up for the correspondence courses are introduced to the blessing of simply studying the Bible and seeing God's truths for themselves. Many of them also build a personal relationship with their grader as they proceed through the courses. And ultimately, some *KYB* students respond to the gospel and are baptized into the kingdom.

From a 79 year-old Kansas viewer who is shut-in due to health problems: "*Know Your Bible* is such a wonderful program. I look forward to every Sunday morning. I have been a member of the church of Christ since I was 12 years old. I was baptized in a creek. On July 1, my husband was baptized in our old-fashioned bathtub after 45 years of marriage. Please pray for us and keep up the wonderful program on Sunday morning."

From Lance Love, the minister at the Moline, IL, church of Christ: "We have really enjoyed the work we've done with *KYB*. I have had the opportunity to meet some really great people here in the community that I would not have met otherwise." (Lance recently informed us of two baptisms after delivering certificates.)

From Caleb Sampson, the new minister at the Burlington church: To be quite honest, when I came I had some doubts to the effectiveness of the program. After seeing the results myself, I can say that *KYB* is effective at reaching the lost. We get many calls, not only on Sunday, but all through the week asking for the correspondence course or just to tell us how much they like the program. Some even sign their whole family up for the course. God is truly glorified and the Truth is taught! Amen!"

In addition to reaching into the homes of unbelievers, we know that many small churches and individuals use *KYB* tapes as study materials for classes and personal study.

THE FUTURE-

We believe Northside produces one of the best methods of fulfilling the Great Commission in the church today – the *Know Your Bible* program. We also believe God has blessed us with talents and finances to accomplish this. Northside is still providing the bulk of the financing for all our markets. At our current levels of support, we are not actively seeking new markets. We continually get requests from brethren who have heard about the success of *KYB* and want to know how to get it in their area. There are great fields of harvest open for the *Know Your Bible* Ministry in the current markets, and more beyond that when the time is right.